

**KRANNERT CENTER CORPORATE SPONSORSHIP BENEFITS**

	<b>BRONZE SPONSOR</b> (\$1,000)	<b>SILVER SPONSOR</b> (\$2,500)	<b>GOLD SPONSOR</b> (\$5,000)	<b>LEAD GOLD SPONSOR</b> (\$7,500)	<b>PLATINUM SPONSOR</b> (\$10,000-\$25,000)
<b>EXCLUSIVE ACCESS AND BENEFITS</b>					
Complimentary tickets for sponsored performance	• (4 tickets)	• (6 tickets)	• (8 tickets)	• (10 tickets)	• (10 tickets)
Complimentary tickets to Marquee performances throughout the season				• (20 tickets*)	• (40 tickets*)
Invitation and recognition at Corporate Night	•	•	•	•	•
Exclusive preview of the season at Krannert Center	•	•	•	•	•
Artist autograph for sponsored performance	•	•	•	•	•
Invitation to post-performance reception for sponsored performance	•	•	•	•	•
Company tour of Krannert Center		•	•	•	•
10% discount on tickets**			•	•	•
Discount at Promenade and Intermezzo cafe**			•	•	•
Invitation to one Marquee Circle reception			•	•	•
Invitation to post-performance reception for additional guests				•	•
<b>MARKETING, BRANDING, AND RECOGNITION</b>					
Recognition in 50,000 Krannert Center marquee performance programs	•	•	•	•	•
Listing on KrannertCenter.com under sponsored performance	•	•	•	•	•
Lobby screen recognition			•	•	•
Recognition in Krannert Center corporate recruitment piece				•	•
Listing on KrannertCenter.com with link to company's website					•

\*Up to 4 tickets per performance

\*\* 5 Sponsor Cards to Gold Sponsors, 7 Sponsor Cards to Lead Gold Sponsors, and 10 Sponsor Cards to Platinum Sponsors

Personalization is key to the success of your company's partnership with Krannert Center, and we want to offer customization with your sponsorship through our a la carte options. Please view the a la carte benefits listed on the next page to determine what is the

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<b>A LA CARTE OPTIONS</b>					
Corporate Creativity Exchange between your company and Krannert Center's team		• (choose one a la carte option)	• (choose two a la carte options)	• (choose two a la carte options)	• (choose three a la carte options)
Invitation to a "Wow Me" Tour		•	•	•	•
Tickets to select performances as a giveaway from your company			•	•	•
Host company at Uncorked			•	•	•
Marketing materials to showcase your support for Krannert Center			•	•	•
Digital communication sponsor spotlight			•	•	•
Engagement experience to align your company's mission with Krannert Center's dedication to the advancement of education, research, and public engagement in the performing arts					•
Invitations to artist workshops and master classes, and "Toast & Tour" of in-progress work for performances					•
Conversation at your company with Director, Mike Ross					•
Provide messaging for lobby screens					•
Create collaborative marketing opportunity with our creative team					•